New London County 4-H Fair & Expo Ad Campaign

Support your fair and earn great prizes!

Clubs with 100% participation get 10% cash back!

Top 5 Sellers at the end of the Campaign get a 10% Commission!

Campaign runs Mar. 4th - May 4th.

(Ads turned in after May 4 will not be considered for commissions)

SPONSORSHIPS!

BRONZE ($5)
SILVER ($10)
GOLD ($20)
PLATINUM ($50)
DIAMOND ($100)

AD Sizes:

FULL ($120)
HALF ($60)
BUSINESS CARD ($25)

Fair book is 8.5x11 Color!

Forms on-line:
http://www.4-h.uconn.edu/NLondCo/fair.php

Remember:

Be Safe!

Be Courteous!

We encourage all 4-H'ers to call businesses instead of visiting personally in 2021. If you do visit businesses personally, this UConn 4-H Contact Tracing form must be submitted to Ms. Pam within 48 hours.


Explain why 4-H and the Fair is important to you!

Record all info accurately!

Approach family, friends and acquaintances of your family, teachers and others to be a sponsor or donate.

4-H’ers have dibs in March to approach ‘their’ advertisers from last year.

Attach “Ad Copy” and money/check to the contract with a paper clip.

Encourage advertisers to send ads electronically to Pamela.gray@uconn.edu

Checks payable to: NLC 4-H Fair Association