Virtual Beef Showmanship Guidelines

***Please note that while 4-Her’s are allowed to film as many takes of their showmanship video as they choose, they may submit only ONE video and that video must be a single, continuous take.

1. Introduce yourself (First name only, age, how long you have shown beef for)
2. Introduce your animal (name, breed, sex)
3. Make a full circle with your animal going clockwise.
4. Pull your animal in and show closely all sides of the animal (profile, both sides, front, and rear). Act as if the camera were the judge.
5. Juniors and Novice should tell me what they can about their animal (name, breed, dob, sire, dam)
6. Seniors should tell me about their animal, but also what they’ve learned and enjoyed the most about working with their project and a fact about the beef industry (can be a part of their animal they point out, direction of the market, biggest challenges, etc). They can do this all at once or in separate segments.
7. Before finishing, make one more lap and pull their animal in front of the camera to set it up.