

Tolland County 4-H Fair Association

Ad and Sponsorship Campaign

**4-H: Coloring Lives
Since 1902**



24 Hyde Avenue



Tolland County 4-H Fair

August 9th, 10th, 11th 2019



We are now planning and preparing for the Tolland County 4-H Fair held August 9th-11th. We invite you to become a "sponsor" of our 2019 Fair. This year our theme is "4-H: Coloring Lives Since 1902"

4-H is a non-profit organization for youth ages 7-19. The Tolland County 4-H Fair is a county fair, managed by 4-H members, under the guidance of former 4-H members, adult supervisors, and UConn Department of Extension 4-H Educator. Attendance averages about 2,000 people. Exhibits represent projects, including arts and crafts, photography, foods, gardening, science, technology, livestock, small animals, dogs, horses, tractors and much more.

The exhibits at the fair are made, grown or raised by 4-H members who work all year to get ready for our fair. If you want to learn more about 4-H or have any questions about the fair, call UConn Department of Extension 4-H Educator at the Tolland County Extension Center (860) 875-3331.

Our operating budget is over \$30,000 per year. Last year's fair was supported by over 300 sponsors. Your sponsorship goes towards the expenses of operating our 2019 Fair so 4-H members can participate and have their projects evaluated.

We appreciate your support of our youth and the 4-H Fair.

Thank you and we hope you can attend our 77th annual 4-H fair this August 9th-11th.

Received \$ _____ in payment for sponsorship of 2019

Tol-
 4-H Member Name _____
 Date _____
 Artwork for ads can be emailed to:
 jenndavis@cox.net –preferably in jpg file



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Tolland County 4-H

1. Sponsor's Name _____

Sponsor's Telephone Number _____

2. Mailing Address:

Street _____

Town _____

State _____ Zip Code _____

Email: _____

3. 4-H Member: _____

4. 4-H Club(s): _____

5. Circle Sponsorship:

Full page ad (8.5"X 5") \$200

1/2 page ad (4"X 5") \$120

1/4 page ad (2"X 5") \$70

Business Card ad (2"X 2") \$35

Class Sponsor \$40

Class _____

Gold Clover Sponsor \$15 or more

Silver Clover Sponsor \$10 or more

Message Line \$5

Message:

6. Signature of sponsor _____ Date _____

7. Paid by: (Circle One)

Cash or Check (payable to Tolland County 4-H Fair).

8. Amount \$ _____

Turn in or mailed directly to:

UConn Dept. of Extension, 24 Hyde Avenue, Vernon, CT 06066