4-H Evaluation & Qualtrics
The Future of Evaluation

November 8th & 9th, 2018
Hartford, CT
Why Qualtrics?

• Qualtrics makes collecting data easy

• Qualtrics is a data management system not just a data collection system.

• Qualtrics allows for easy collaboration within organizations and outside organizations.

• Qualtrics is becoming a one stop shop for anything data.

• Lastly, I’m a total data nerd…. but Qualtrics is fun!
Logic Sets & Statements

• Overview of Logic: Basically If Then Statements.

• IF: If something happens \( x \) then \( y \) happens.

• And: Requires that both conditions must be met:

• OR: Requires that either of the conditions must be met:

• Skip Logic: More useful for skipping a respondent to the end of survey or past a block of questions.

• Display Logic: More useful for displaying questions based on previous answers
• Qualtrics Support is extremely helpful, some of the best customer service I have seen.

• There are tons of resources on Qualtrics Support Page with in depth articles and webinars.

• Qualtrics is available for what you make it, no matter your skill set. You don’t have to be an expert to get a lot out of it.