DATA COMMUNICATION

Making your evaluation efforts shine
Communication Best Practices

• Have a strategy
• Know your audience
• Consider “use” cases
• Choose the right channel
• Keep it simple
• Be open to feedback
Evaluation Communication Options

- Simple reports
- Summary sheets/briefs
- Tables and charts
- Dashboards
- Web pages
- Story maps
- Blogs
- Social Media
- Video and audio
Thank You!

And please keep in touch

Coming soon:
4-H.uconn.edu/evaluation